

# NOVELIO

CLASSIC



## Pre-glued wall covering

### Guaranteed competitiveness for Professionals and improved Indoor Air Quality

#### Saving time on construction work, the key for competitiveness

Interior finishings of large construction work represent thousands of square meters and mobilise different **building trades simultaneously**.

Each craftman must adapt and optimize his work **to respect the time-frames**.

Respecting the timeframe for applying wall coverings means not only **decreasing the working time** but also **operating in a clean environment**.

**How can we support the craftman in this step?**



#### Novelio® EasyGlue provides the solution with a high-performance product

#### Significant time savings thanks to its pre-glued formulation

- **30% saving** on wall covering application time and more than **50%** if the product is **pre-painted**
- **Clean and comfortable** working conditions
- An **homogeneous** pre-glued surface

#### A decorative, soft and resistant wall covering as are all products in the Novelio® range

- Reinforces delicate surfaces
- Resists abrasion and impact
- Covers all cracks

#### With CleanAir Technology inside:

- Immediate and permanent absorption of formaldehyde
- Long-lasting effect (> 10 years)

## EasyGlue principle

EasyGlue wall covering is made with an **homogeneous film** of glue on one side. This pre-glued wall covering needs a **wetting system** to reactivate the glue.

The chemical formulation of the glue and special coating of the wall covering **meets all needs of the applicator**:

- To apply the wallcovering immediately after wetting
- To get an optimal adhesive performance even for technical sections (ceilings, external angles, stairwells)
- To move the strip and to adjust the joints so the joints are not visible
- To remove and to reposition and a reposition the strip without any loss of its adhesiveness or its movability

## EasyGlue efficiency

### Application time savings of between 30% to 50%\*

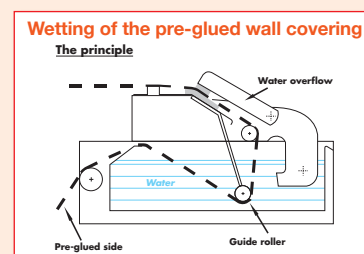
As soon as the wall preparation is finalized, the pre-glued wallcovering is activated and can be glued onto the wall with a time saving around 30%. **No need to glue the wall any more.**

To increase this productivity, we offer a **pre-painted finish** for which **only one layer** of paint is needed. This product can provide a time saving of around 50%.

### Thanks to the wetting system, the pre-glued wall covering improves the working conditions of the painters

The wall covering does not touch the ground and is applied directly on the wall.

\* Calculations are based on typical application for a standard 15 m<sup>2</sup> room



## Application advice:

- 1 - Wet the pre-glued wall covering.**  
The wall covering glues immediately.



### Practical advice

- Keep the water in the bath at the maximum level to ensure sufficient time for the pre-glued wall covering to wet
- Use a clean and temperate water to guarantee a good activation of the glue
- Do not leave the wall covering in the water (cut all strips that stayed in the water before preparing a new strip)

- 2 - Apply the strip quickly with a plastic spatula.**



### Practical advice

- Apply the wall covering immediately or latest after 10 minutes (wall must be clean, dry and primed)
- Smooth all the strip to get away of the air bubbles
- Apply carefully the wall covering in the angles and prepare the cuts of excessive parts
- Check the adhesiveness before starting the 2<sup>nd</sup> strip

- 3 - After drying is complete, apply one or two layers of acrylic paint.**



### Practical advice

- Check ceiling angles before painting
- For a standard finish, the 1<sup>st</sup> layer of paint must be applied generously to pass through the wall covering, the second layer guarantees a thick and durable film
- For a pre-painted version, use a quality paint and apply the layer generously

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